There's an Irresistible Call for the Fashionable, Warm Outer Coats

Autumn

Herself Must

Have Created

These New

Millinery

Modes so

Attractive



"Positively We Could Not Be More Desirable," Acknowledge-With Pardonable Pride-These Coats for Girls and Juniors.

55 W E are smart, we are chic, we promptly appeal to the younger set, from 12 to 17 style and swing that carries us right into their general scheme of things. We were made for them.

Included in an excellent offering of satisfactory choosing are costs of broadcloth, veand wivertone, some tailored se-verely, but to perfection others to furred at rediat and cuffs with Hudson seal, heaver or squirret.

Dolman styles, loose-back models-every type effected by college and achool girls is represented. All are splendidly silk lined. The color rance includes tame, brown burgundy tan fur against Copen and various other shades. These choice courts—

Shown in a Wide Range of Prices, 62.00 to 125.00 Misses' Shop-Fourth Floor.

55 Misses' Silk Dresses Reduced 20% Satins, Georgettes, Medlon Crepes, Tricolettes, Paulettes and Combinations

Just the One Day-Tomorrow, Monday

This is a collection of thoroughly high grade garments with unlimited possibilities-Dresses for ages 16, 18 and 20 (sizes for small women as well as misses), for business, dinner and home wear, parties and matinees.

They are beautifully made. There are many different styles, but no complete run of sizes i nany one style. Hence this sale at the very considerable reduction of 20 per cent.

They are shown in different shades of brown, in navy, French blue, taupe and black; some daintily, trimly tailored, others are rather elaborate. Almost every preference, every states may be exercised in satisfactory choos-There are draped skirts as well as overdraped effects. Many are finished collarless, while some have frills of lace and georgette crepe at the neck. We advise early shopping.



Withholding Nothing in Charm, These Cossack Blouses Command Instant Admiration.

S tich Blouses as these are certain to be the magnetic point, the cynosure of admiring eyes wherever exclusiveness, their perfect origin, their utter desirability with restrained but absolute assurance.

They are Comack types, many lavish with rich embroidery, fashioned of black satin of wonderful quality, with short siceves of romantic Spanish lace and encircled with sitk cord girdle. When worn with a satin skirt, a costume effect is the result. Also shown in many charmouse embroidered with Brazilian silk.

Priced 49.75, 54.50 to 124.50

Practical Bungalow Aprons Two Excellent Specials for Monday Only

Women's Bungalow Aprons in a good selection of pretty light and dark figured and plain colors, in elever styles that open down the left side, finished with rich, richar braid, small, medium and

Good, Warm Nightwear-Women, Misses, Men

fasten in front; long sleeves; with or without solid; trimmed with colored baild; shown in light blue and prink stripes or all white. Priced 1.75 and
women's gowns of medium weight outing in silp-ever on front fasiening styles; some with deep yokes; with or without coilar; trimmed with fancy colored braid and hemstitching, shown in light blue and pink stripes or all white. Priced 2.56 and 1.95
WOMEN'S GOWNS of good beavy weight outing with or without wollar and fastening in fruit; long sleeves; triamed with hand embroidery in contrasting colors, embroidered scalings or hemistiching, shewn in light blue striped patterns

Women's and Misses' Bungalow Aprona of good quality

percale, in either slip-over or button-down-the-back styles, all in cheerful, light colors, either figured or

WOMEN'S GOWNS of light weight outling, made to

Special, Monday only

all white. Priced WOMEN'S "OUT SIZE" GOWNS of good, medium weight outing in fasten in front square neck; long sleaves; others with coller and yoke trimmed with fancy heatiding; shown in light blue and plak stripes or all white; sizes 18, 19 and 18.

WOMEN'S AND MISSES' TWO-PIECE PAJAMAS of good, medium weight outing; some with costs that slip over and have long, loose siceves, others fasten in front, are collarious and have pocket and olog sleeves; trimmed with soutache braid, light blue and pink stripes or all white. Prived 3.30 and

WOMEN'S AND MISSES BILLIE BURKES, or onepiece palamas, of medium weight outing and fasten in front; gathered walst; drop seat; long sleeves, elastic at ankles; frimmed with bruin white and stripes patterns. Priced 2.75 and

MEN'S NIGHT SHIRTS of good, medium weight onling; front fastening, pocket and long sleeves, trimined with colored sourache braid; light blue and

MEN'S TWO-PIECE PAJAMAS of medium and heavy weight guing some have long fan shown in all white and a good assortment of striped patterns. Priced 3.50 and

Flannels Special

Light Colonia	
27-inch Fianuelette in dark natterns, heavy fit ty new natterns Special	29c
27-meh Enth Robe F plants and fleures in I igens heavy quents special	59c
26-Inch Planmelette in a presty patrooner hards aughty Special	35c
27-Inch Onting Plantel hubilty in pretty after after after Parent Plantel Parent Plantel Plant	33c

Dad Chreads

Special '	as
84;96 Heavy Spreads; of cut years (created process)	4.98
62,00 Crinkled Spreads quality Spread	2.39
	7.50
80x80 Crinkled Spreads; : cut covers; best quality. Species	3.25

Special	
36-lich Percale in light all new good quality Yard species	9:
36-Inch Best Quality Per large line of any fall at	
hasterna. Yashi, special	3
32-Inch Zephyr Gingle and d	
quality Yard special	94
27-Inch Dress Ginghams	In pri
patterns, both stripes a good quality.	Bil ph
Special	. 2

Fifth and Main Streets

Every Home Should Have Pretty Windows

Developed in

-Cloth of Gold

-Gold or Silver

Brocade

-Maline and Fur

Exquisitries for dressy occasions—the theater, the dansant, at the restaurant and semi-formal

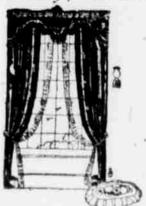
evening affairs. They are new to the very moment. They're suchanting, they're

Priced \$16.50 upward

Third Plear

-Gold Lace

combined



This may be accomplished with selections from our complete stocks and at a wide range of

Actour Drapery Reastiful broaded velours for averdrapery ur, portieres, in numbers, blue grav. 7.00

French Lare Panel Nets

agalloped better finished with fronts with arrive better real site fronts 239 arrive better yard.

Filet Panel Ness Shown in every or evru, panels are popular, as they are used to good advantage in fitting add size window. Cost for average size window.

Eith Floor

Women, Whatever Their Individual Preferences May Be, Will Find Many First Choices in Our Vast Stocks of Coats.

DYOW is the accepted time for selecting women's coats, whether it be the practical, durable styles for every day wear and hard service or those wonderful individualities so sumptous with their elaborate decorations of beau-

Not only the various stocks at their best point for choosing, but they contain all sizes. By securing a coat now you not only obtain your choice, but a full season's wear and protection

Our showings include coats of Peachbloom, Bolivia, Duvetyne, Chemeleon Cord, Tinseltone, Silvertone, Silk Velour, Plush, Wool Velour and Baffin Seal in three-quarters and full length models. We believe our coat stocks to be the most comprehensive in this entire section.



Many models are plain tailored, with large collars and cuffs of self material. Others are generously trimmed with seal, nutria, squirrel, natural muskrat, Australian opossum, raccoon and other furs. There are coats in every mode of the season from America's

Priced 69.50, 74.50, 84.50, 97.50, 124.50 to 424.50

Many Coats, Splendid Values, Priced Even Lower

"We Possess All of the Alluring We Complete the Fascination of Woman Herself, Truly, We are Lovely --

-Negligees of Silk and Lace

TO HO knows the real pleasure, the luxurious relaxation of a wonderful, cobwebby negligee-and would willingly give it up? Where is the woman who does not like pretty things? The same answer to both

These negligees for the bourdior, for the trousseau, are of crepe de chine or satin, combined with georgette and laces, beautifully embroidered in floral and Oriental designs. Shown in the most appealing shades.

Priced 14.95, 17.50 up to 39.50

"We Lend Ourselves to the Useful and Decorative Purposes"

-Art Goods

New scarfs and lunch cloths, individual pieces and in sets, children's dresses, laundry bags. stamped in many pretty patterns and ready to be completed; also silk threads and other materials, all reasonably priced.

Art Needlework Goods-Second Floor

Choice New Dress Goods

New Wool Duvetyne
Oneof the season's most desirable all-wool fabrics, of
very fine texture and velvety finish; used by the heat
makers of high-class read-to-wenr 12.50
Wool Tricolette
An extra fine twill cloth with soft finish; an excellent
material for street dresses; shown in African brown.
taupe, navy, 44 inches wide, Yard
wide, Yard
Novelty Tricotines
Shown in medium weight, aff-wool quality for stunning
suits and separate skirts; desirable, exclusive putterns
to tan and gray mixtures; 16 inches wide. Yard
16 Inches wide. Yard
I OHEL I WILL
An extra fine twilled all-wool fabric and popular this
season for amurt suits and separate skirts, in brown.
han gray, taupe, wine: 4.50
56 inches wide . Yard Trees.

Two New Sorosis Styles

Second Floor .



Known for their fine materials and workmarship, as well as their smart, good fitting tests SOROSIS shoes are preferred by many particular women who know the impertance of the right shoe to the otherwise perfect costume. In addition to many altractive SOROSIS hasts popular this reason, we show tub smart new arrivals

-Patent khi lara with stops of French mat kid. dark gray or Ivory.

The same styles also with black giared hid yamp. - Dark brown or gray glased hid boy; French beels Priced -\$17.00

Costume andequally important -afford comfort"

-the Gloves

touch, what a difference an attractive pair of kid gloves makes! To complete

the ensemble, their importance is quite out of proportion to their size.

Our Glove section is spendidly equipped to supply your glove needs, whether it be for driving, motoring, street or dressy wear, with high quality gloves reasonably priced.

Centemerl Imported Fielder and Eight-Button French Kid Ghries - Pique sewn, plain or fancy stilched, black, sult shades. 5.004.00

Fine Washable French Kid Gloves-Pique sawn or fancy stitched, shown in white champagne and gray. The pair. Fine Satin Finish French Kid Gloves—Over Glove Section-Main Floor,

Beautiful Rich Silks Satin De Luxe

An elegant, superfine quality of dress satin, highly favored as a material for dresses and separate skirts; full 56 inches wide and shown ... 3.00 in a complete color range, Fancy Georgette Crepe Beautiful patterns in this favored sheer fabric for attractive biouses, dresses and drapings; 49 inches wide; many color combinations. Yard Crepe Meteor

A wonderful silk that lends itself exceptionally well to the making of one place draws and dvapes beautifully; 40 inches wide; shown in all wanted colors. Silk Chiffon Velvet

An extraordinary quality chiffon sile veives for fine drames and autis; 40 inches wide; in black, taube, shades of red gray, navy sapahire, rose and Copen. Yard, 8.50 and 6.95 Second Piner

Last Week of Wallpaper Close-Out Sale

Nothing in the wall paper Nothing in the wall paper stock reserved every roll must go this week at sweeping prior reductions. It's the last of the best wall paper opportunity you've had for a long time. Anticipate your needs;

Kitchen, Bedroom and 30-Inch Plain Ost Meal

Papers for any room in the house, basels and borders to match. Rell, Papers the any room in the house, bands and borders to march Rall, 9c Rell 200 Bedroom Papers in a special 29c



Roll special year Living Born and Hall Pa-

Paperhangers Furnished Fifth Finor.

All Mail Orders filled promptly and carefully. Shipping charges prepaid except on basement articles and toilet goods.

American Railway Express money orders may be purchased at Transfer Desk, Main Flooran added convenience for patrons.



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Hours 8:30 to 5:30

Store

We quote no former or comparative prices in our advertising. We let you be the judge of the values.

Needlework Classes daily 9 to II and 2 to 5-Second Floor, Hemstitching expertly done. -Second Floor,